



RECEIPTS

Brand Guidelines

01

Brand Overview

On a mission to save
paper, time, and money.

Brand Summary

01 Objective

Receipts is a Doha-based fintech company that is on a mission to digitize paper receipts and save paper. Our goal is to help businesses reduce their environmental impact while making it easy for them to track and manage expenses. We are the first company to offer an affordable and easy to use digital receipt solution in Qatar.

02 Contents

Inside this presentation are slides that support you in outlining style guidelines, typography, and logos. Use this as a reference document for your entire team — so that everyone is speaking the same visual language.

03 Designer

M. Abdullah Imran Tahir is a Digital Producer based in Doha, Qatar. View his design and video work at abdullahimrantahir.com.

02

Logo

Full Logo

The logo is the symbol your brand will be associated with. It should stand scaleability and medium tests while retaining its legibility. It's always a bonus when there's an unexpected 'aha' moment. For us that is a slip of paper forming our lettermark



RECEIPTS

Lettermark



Horizontal Logo

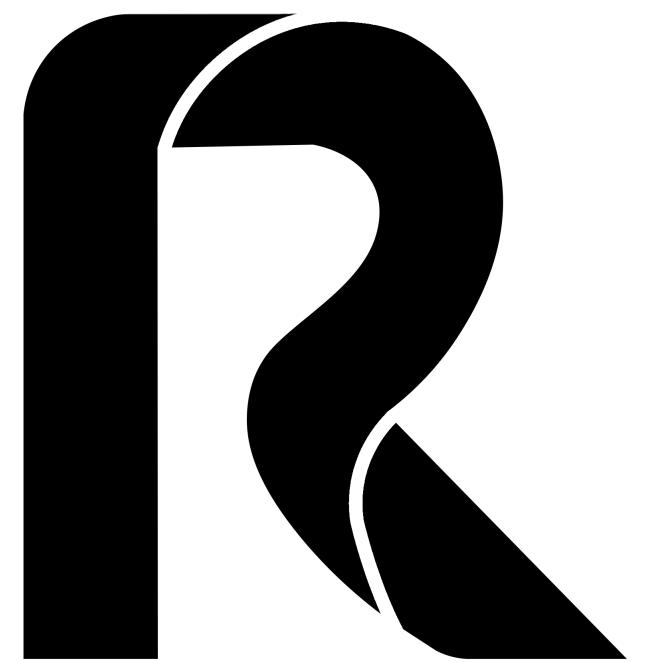


RECEIPTS



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Variation



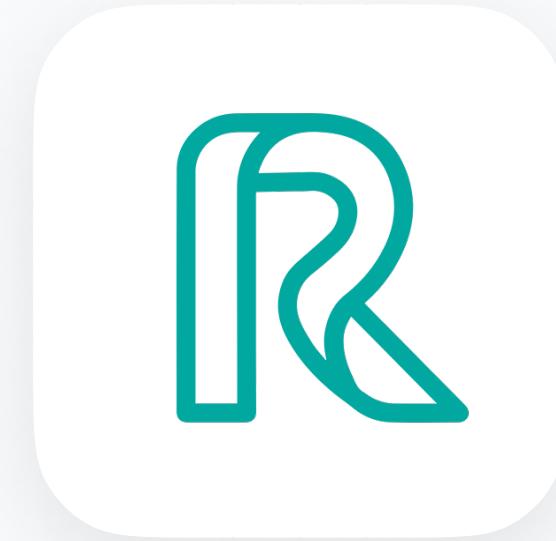
Mono color logo

Sometimes, often due to production costs, only one color of ink is available and so the logo must be reproduced using only one color. In this scenario, the logo, logotype, or symbol must be used following the convention of using a light color type on a dark background or in a dark color type on a light background.



Thumbnail

Compressed mark used for small scale and where applicable



Unacceptable Usage

A few rules are necessary for maintaining the integrity of the brand. Don't compromise the overall look of the logo by rotating, skewing or distorting in any way - that includes adding unnecessary and unattractive text decorations like drop shadows and outlines. here are a few examples of some ways you should never consider using the logo

1. Use only the approved colors.
2. Do not space out the logo elements.
3. Do not distort.
4. Do not change the opacity (except in letter mark).
5. Do not add a drop shadow.
6. Do not add a stroke.
7. Don't add extra copy.
8. Do not place on an angle (except in letter mark).

1.



2.



3.



4.



5.



6.



7.



8.



03

Colors & Typography

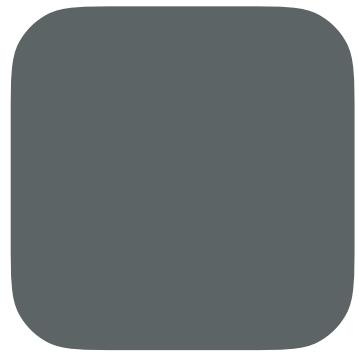
Colors

These are the splashes of color that should appear the most in your UI, and are the ones that determine the overall "look" of the brand. Use these for things like primary actions, links, navigation items, icons, accent borders, or text you want to emphasize.

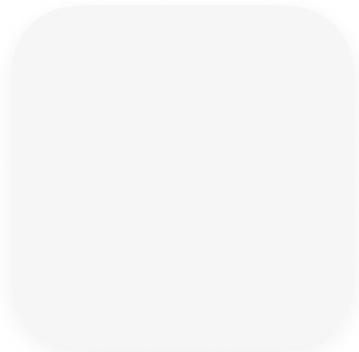
01 Primary



Light Sea Green
#01A8A0

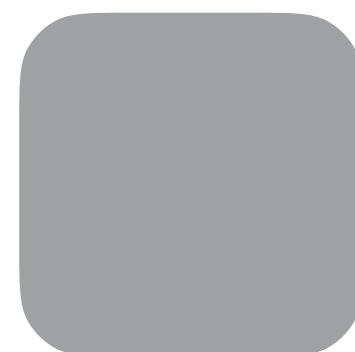


Granite Gray
#5C6466

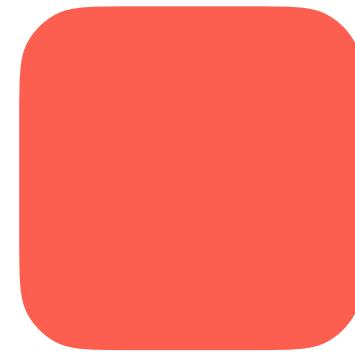


Cultured White
#F6F6F6

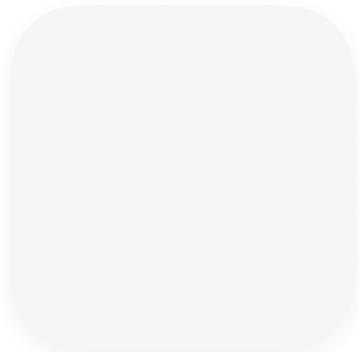
02 Secondary



Quick Silver
#9EA2A5



Orange Red Crayola
#FC5F50



Dark Slate Gray
#214847



Gradient
Mix of Brand
Colors



Middle Green
#ABC051



03 Tertiary

Typography

Aa

Primary

Aa

Secondary (optional)

Poligon

A B C D E F G H I J K L M O N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s t u v w x y z

1 2 3 4 5 6 7 8 9 0

Montserrat

A B C D E F G H I J K L M O N O P Q R S T U V W X Y Z

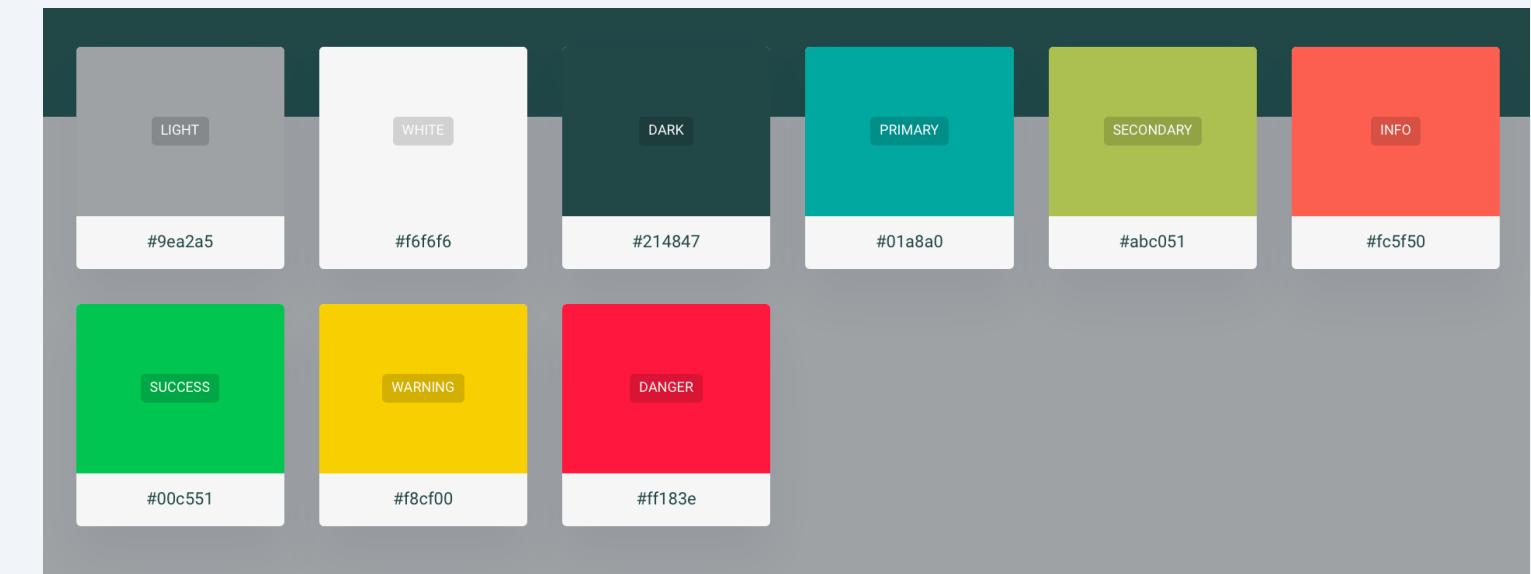
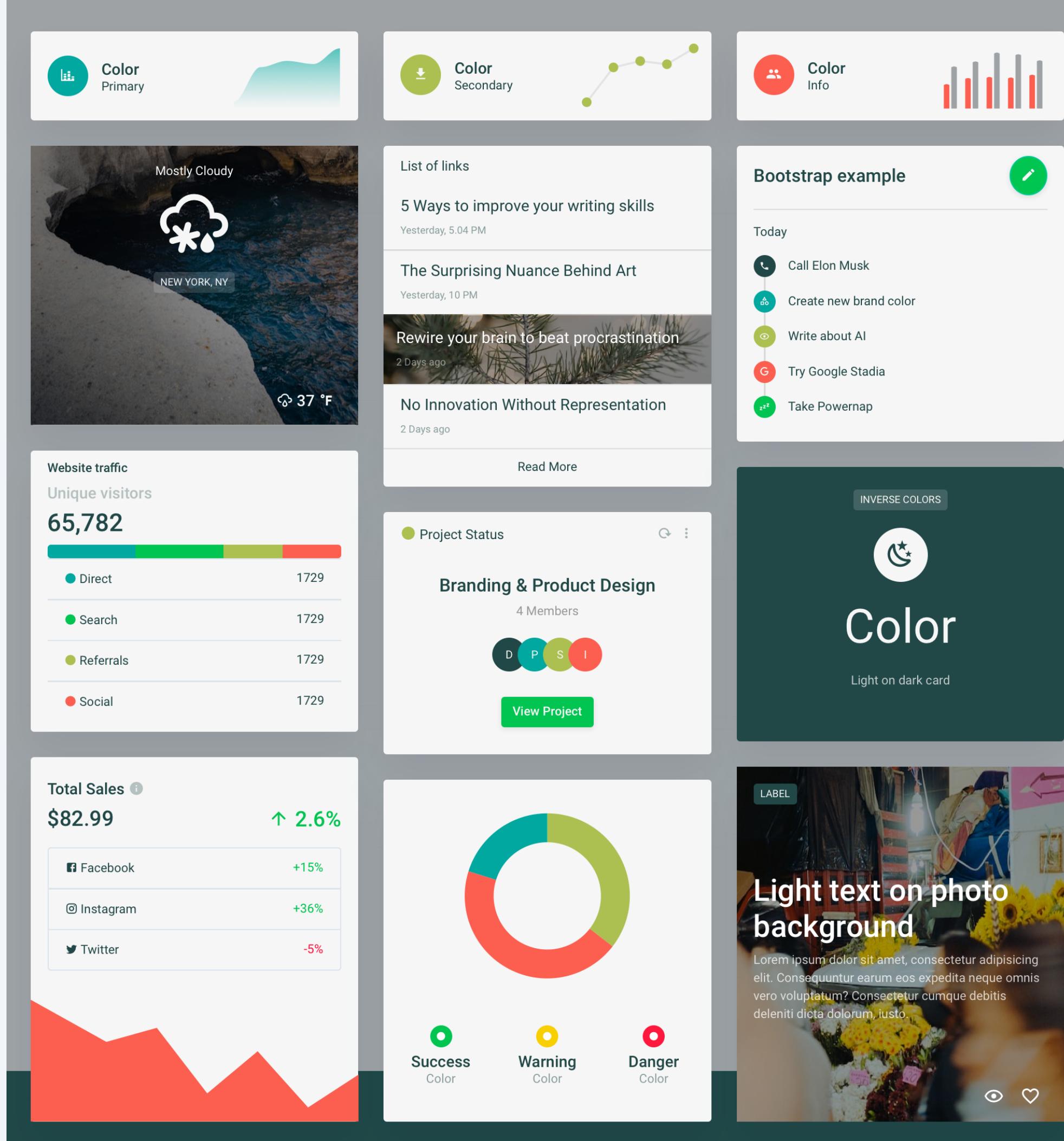
a b c d e f g h i j k l m n o p q r s t u v w x y z

1 2 3 4 5 6 7 8 9 0

04

Applications

Bootstrap



SCSS Code

Add this to your custom.scss file to override the default bootstrap colors - add this before @import "bootstrap";

```
$white: #ffffff;
```

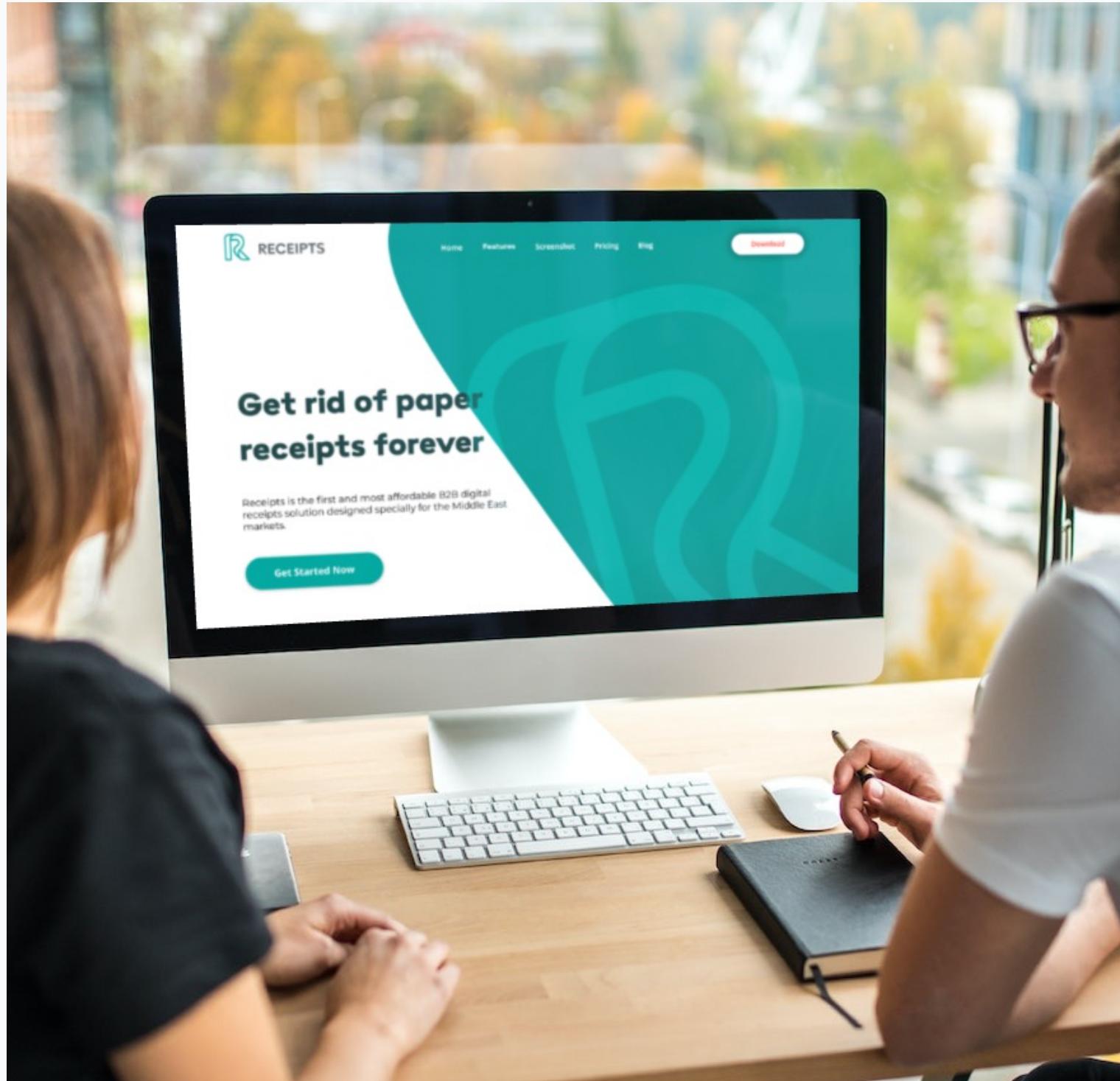
```
$theme-colors: (
```

```
  "light":      #d6dad7,  
  "dark":       #010201,  
  "primary":    #2c3d31,  
  "secondary":  #5c6b54,  
  "info":       #7c956e,  
  "accent1":    #14483e,  
  "accent2":    #967462,  
  "accent3":    #abaf93,  
  "success":   #1da22c,  
  "warning":   #f4c31f,  
  "danger":    #ef1048,  
);
```

App Icon



Website



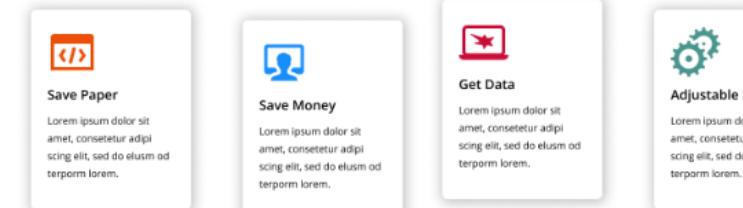
Get rid of paper receipts forever

Receipts is the first and most affordable B2B digital receipts solution designed specially for the Middle East markets.

Get Started Now

TRUSTED BY MOST POPULAR BRANDS

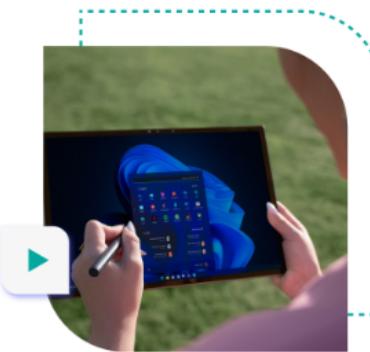
Microsoft Adobe LinkedIn dribbble



How it Works?

Receipts is the first and most affordable B2B digital receipts solution designed specially for the Middle East markets.

WATCH VIDEO



WHY CHOOSE US

Help you achieve more

Receipts is the first and most affordable B2B digital receipts solution designed specially for the Middle East markets.

List the board

Receipts is the first and most affordable B2B digital receipts solution designed specially for the Middle East markets.

Multiple teams

Receipts is the first and most affordable B2B digital receipts solution designed specially for the Middle East markets.

No page load

Receipts is the first and most affordable B2B digital receipts solution designed specially for the Middle East markets.



2M+

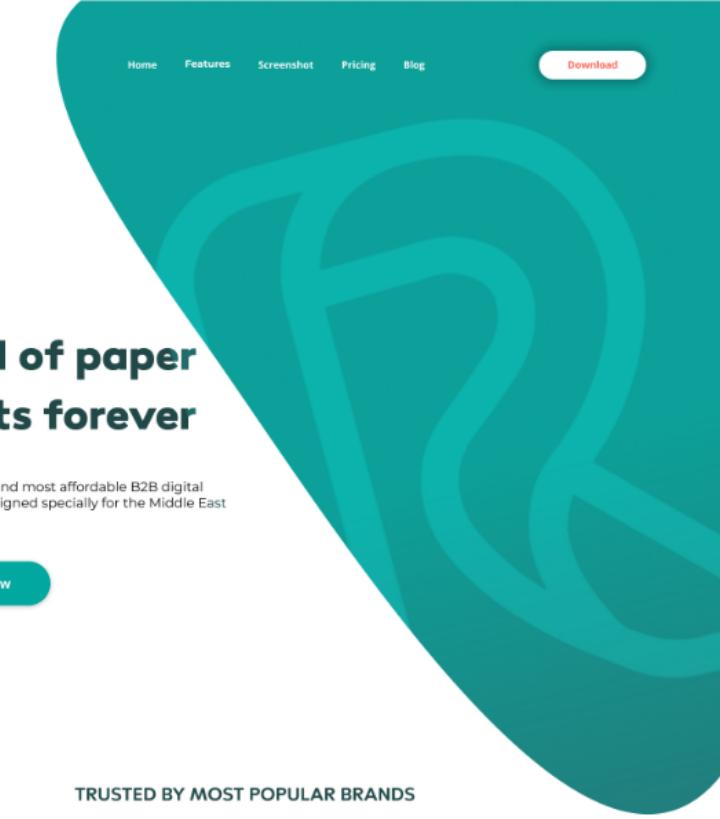
Total Download

30K+

Positive Review

13K+

Happy Users



Best Pricing Plan

Receipts is the first and most affordable B2B digital receipts solution designed specially for the Middle East markets.

Free	Business	Professional
Unlimited Pages	Unlimited Pages	Unlimited Pages
All Team Members	All Team Members	All Team Members
Unlimited Leads	Unlimited Leads	Unlimited Leads
Unlimited Pages Views	Unlimited Pages Views	Unlimited Pages Views
Export in HTML/CSS	Export in HTML/CSS	Export in HTML/CSS

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40k users around the world, love us with great trust



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Mona Stack, app user

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Mona Stack, app user

LATEST NEWS

Take a Look What's Going On



LATEST NEWS

Frequently Asked Question

What is DAAS?

Receipts is the first and most affordable B2B digital receipts solution designed specially for the Middle East markets.

How to purchase?

Can I use for free?

How to get refund?



LOGO

Receipts is the first and most affordable B2B digital receipts solution designed specially for the Middle East markets.

Download

Play Store

App Store

About Company

Receipts is the first and most affordable B2B digital receipts solution designed specially for the Middle East markets.

Information

Team

Design

Development

Digital Marketing

App Store

Services

About

Security

Security

Receipts is the first and most affordable B2B digital receipts solution designed specially for the Middle East markets.

Play Store

App Store

Google Map

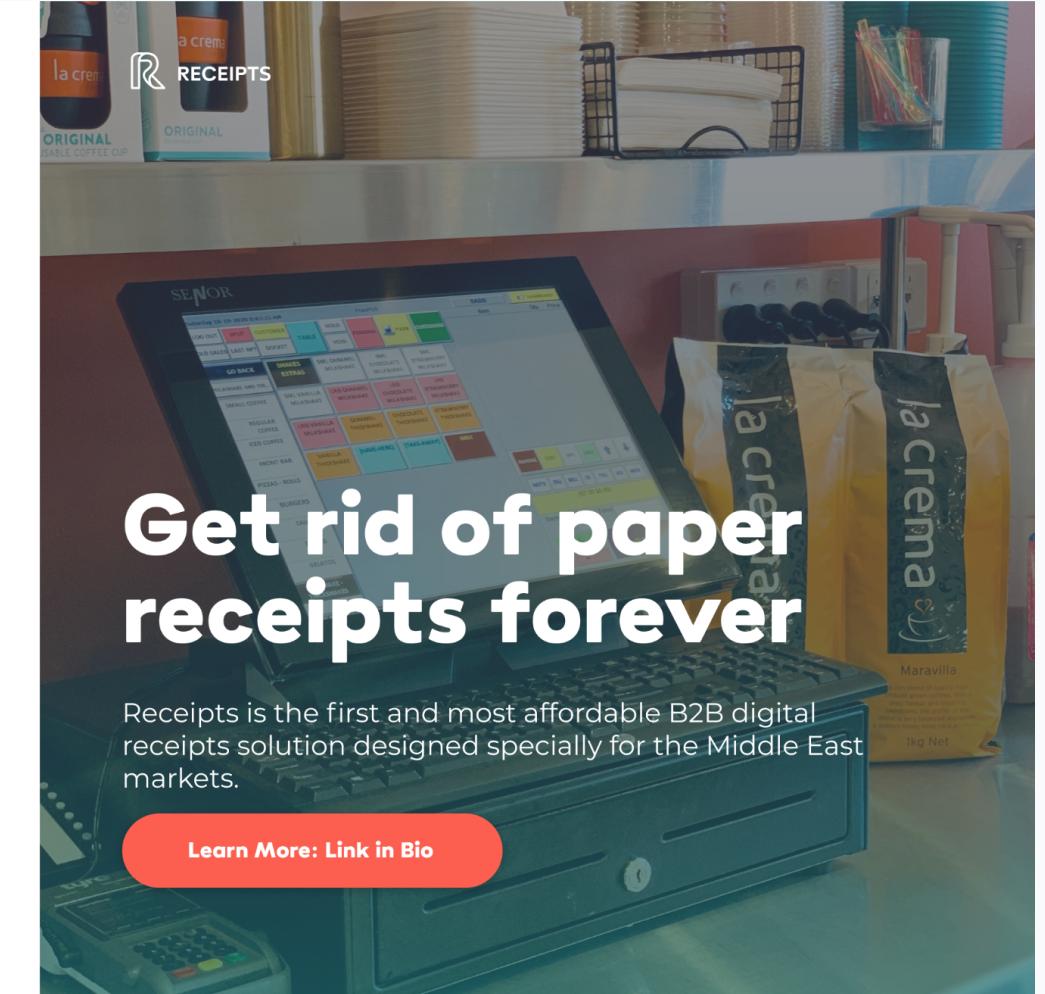
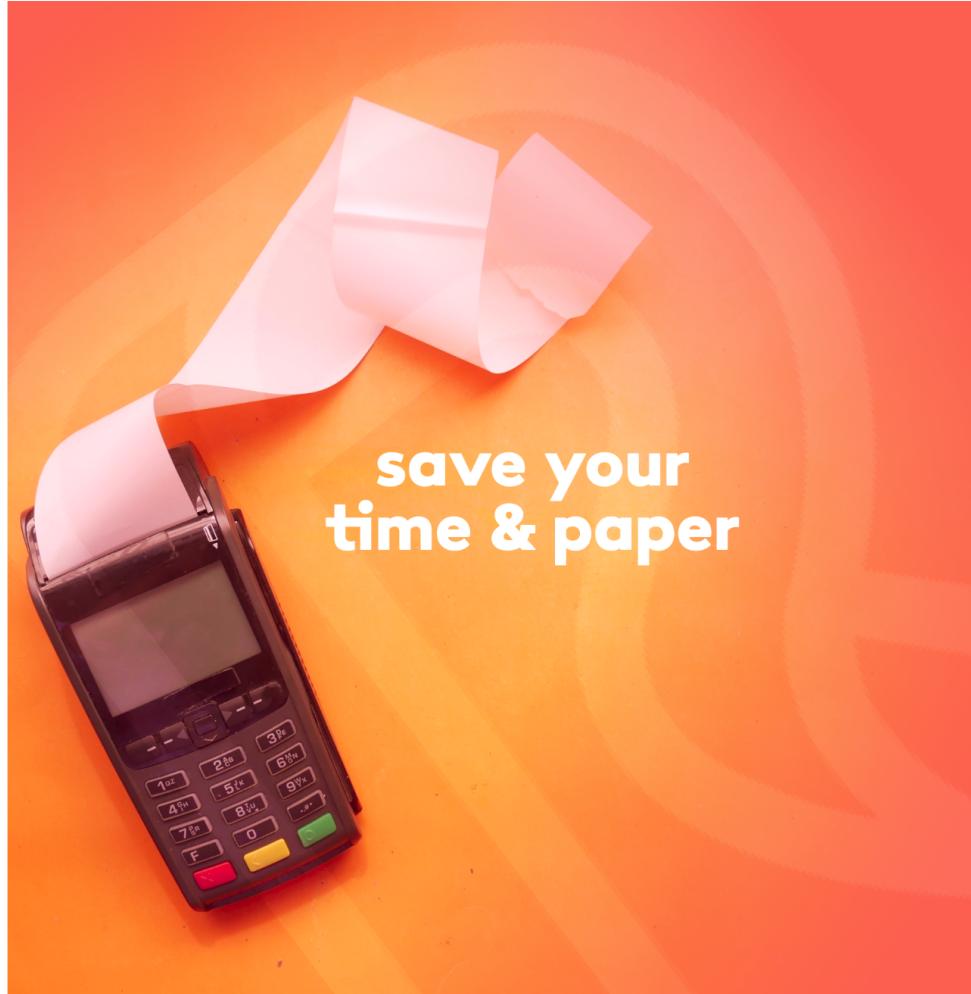
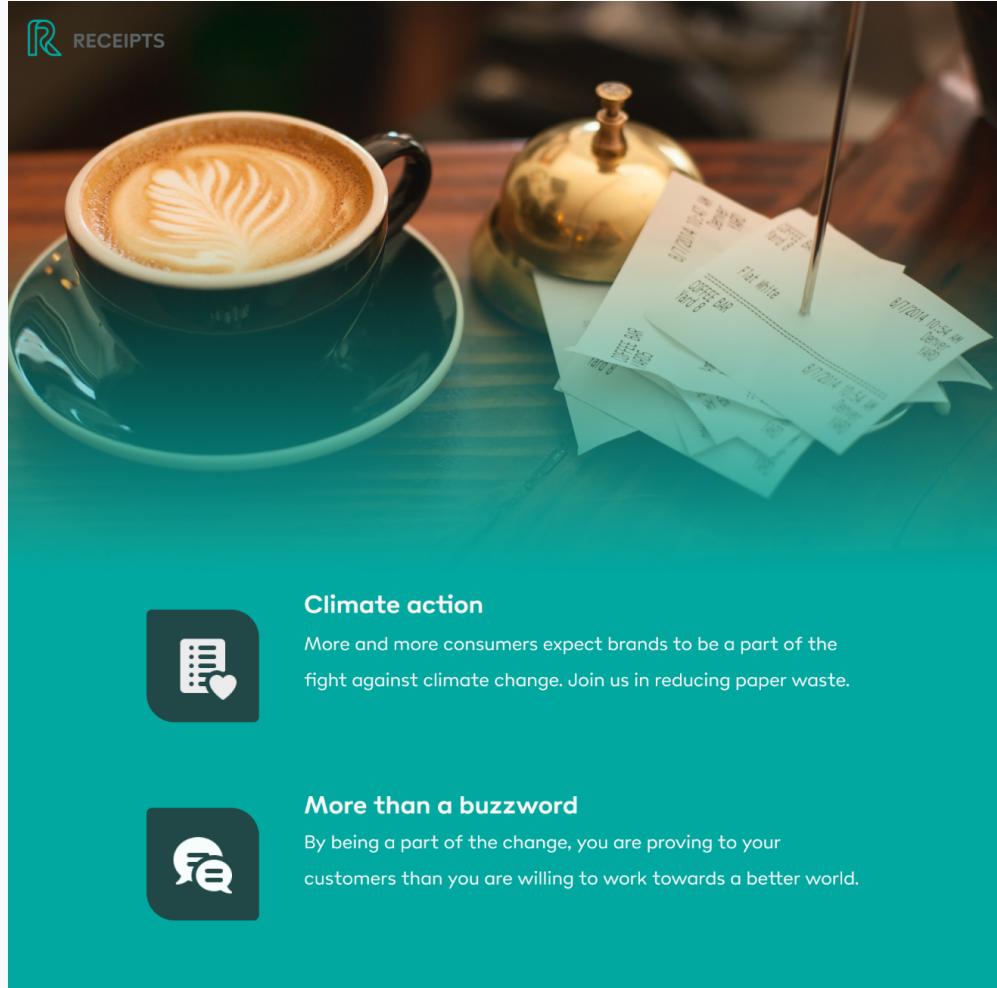
Services

About

Security

Security

Social Media





RECEIPTS
